

CONFERENCE PLAN

Tuesday, Nov 12

from 9.00 am **REGISTRATION & COFFEE**

10.00 am **CONFERENCE OPENING**
Markus Gottschling & Olaf Kramer (Uni Tübingen)

10.45 am **KEYNOTE**
Casey Mock (Center for Humane Technology)
"Press 0 to Never Speak to an Operator":
On Entering an AI-Powered Bureaucratic Labyrinth

11.45 am **THE RHETORICS OF GENERATIVE AI**
Markus Gottschling & Olaf Kramer (Uni Tübingen)

12.30 pm Lunch

PANEL 1 THEORIES OF GENERATIVE AI

1.30 pm Bob Williamson (Uni Tübingen)
The Rhetoric of Machine Learning

2.00 pm Moritz Hiller (Uni Weimar)
There Are No Language Models: Humanism as Strategy

2.30 pm Michael Franke (Uni Tübingen)
Understanding Language Models: The Japanese Room Argument, or What It's Like to Be a Language Model

3.00 pm Coffee

3.30 pm PROBLEM PITCH I

AI & Cognition N2.025
Martin Butz (Uni Tübingen)

AI & Journalism S2.015
Anna Henschel (Berlin)

AI & Science Communication Lecture Hall
Nina Kalwa (KIT), Lukas Griessl (Uni Tübingen) &
Tobias Kreutzer (TU Dortmund)

5.15 pm **PANEL DISCUSSION: IS AI INEVITABLE?**
With: Eva Wolfangel,
Moritz Hardt (MPI-IS Tübingen),
Annette Leßmöllmann (KIT),
and Esther Greussing (TU Braunschweig)

Wednesday, Nov 13

PANEL 2 & 3 AI, POLITICS AND THEIR MEDIA Lecture Hall

9.00 am Melanie Leidecker-Sandmann /
Tabea Lüders (KIT)
More than Humanoid Robots and Cyborgs? How German Print Media Visualize Intelligence

9:30 am Erwin Feyersinger (Uni Tübingen)
GenAI and the Disruption of Animation Production

10.00 am Cornelia Sindermann (Uni Stuttgart)
From Public Discourse to Private Echo? The Role of Selective Exposure in Political Interactions with ChatGPT

10.30 am Coffee

11.00 am PROBLEM PITCH II

AI & Public Discourse Lecture Hall
Elisabeth Mayweg (HU Berlin) & Livia Kucklick (IPN Kiel) // Debora Frommeld (OTH Regensburg)

AI & Creativity S1.015
Gero Guttzeit (LMU München) / Antonia Bucka (Uni Tübingen)

AI & Rhetoric N2.025
Shyam Sharma (Stony Brook Uni, New York) / Crystal Colombini (Fordham University)

12.30 pm Lunch

PANEL 4 & 5 INCLUSIVE SCIENCE COMMUNICATION Lecture Hall

2.00 pm Petra Ahrweiler (Uni Mainz)
AI FORA: Inclusive Science Communication

2.30 pm Angelica Lerman Henestrosa (IWM Tübingen)
Perceptions of AI-authorship in the Context of Science Communication

3.00 pm Coffee

3.30 pm BRIDGING THE GAP

Zoltan Majdik (Uni North Dakota, Fargo)
A Framework for Rhetorical Audits of Large Language Models

4.15 pm **KEYNOTE**
Bernhard Schölkopf (MPI-IS / ELLIS Tübingen)
Borges and AI

TOWARDS AI LITERACY N2.025

Ole Engel & Elisabeth Mayweg (HU Berlin)
Reasoning with Generative Artificial Intelligence

Jan Batzner (Weizenbaum-Institut)
GermanPartiesQA: Benchmarking Commercial LLMs for Political Bias and Sycophancy

Charley Wu (Uni Tübingen)
The Librarian of Babel

TOWARDS AI LITERACY II N2.025

Christian Sinn (Uni of Education St. Gallen)
Generative AI and Professional Ethics in Teacher Education.

Christopher Basgier (Auburn University)
Generative AI as Pedagogical Machine

Thursday, Nov 14

9.00 am **KEYNOTE**
Mike Schäfer (Uni Zürich)
Science Communication in the Age of AI

10.00 am Coffee

PANEL 6 RHETORICAL CONCEPTS OF GENERATIVE AI

10.30 am Rebecca Ottman (Texas A&M Uni, Galveston)
Mythical Intelligence: Generative AI and Rhetorical Metalanguage

11.00 am Roger Thompson (Stony Brook Uni, New York)
AI as Puff Pastry: On Defining Rhetoric in the Age of Artificial Intelligence

11.30 am Fabian Erhardt (Uni Tübingen)
Algorithmic Persuasion as Metacognitive Persuasion

12.00 pm **CLOSING REMARKS**
Markus Gottschling & Olaf Kramer (Uni Tübingen)

12.30 pm Lunch Snack

8.00 pm **SCIENCE NOTES: BESSER STREITEN (ARGUING BETTER)**

Kino Museum, Tübingen

With:
Kathrin Passig,
Klaus Gestwa (Uni Tübingen),
Brigitte Weingart (UdK Berlin),
Christoph Bareither (Uni Tübingen),
Simon Strick (Brandenburgisches Zentrum für Medienwissenschaften)

